

HMAVIEWPOINT

What can HMA do for you?



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Sometimes you need to take a step back, maybe be a little selfish, and ask, “What’s in it for me?”

Something I have learned over the last year as a member of the HMA (Hobby Manufacturers Association) is that it’s made up of a group of people who want to help in any way they can. They are from many different parts of the hobby industry, and if you have a question about anything, there is someone that has “been there and done that.”

If they don’t have the answer, they know someone that does, and they will find out for you. Sometimes the internet does not have all the answers (I know, right?), but this group of people usually does. Believe me, I have asked for help, information or suggestions on questions that there is no way the internet could have answered. But, someone in the HMA has always been able to point me in the right direction.

Now besides the experience, there are some other great benefits the HMA has to offer. Honestly, it’s way too many to list on this one page, but I’ll generalize some of the highlights.

Do you ship a lot of stuff? We hope you do! The HMA works with Freight Management Logistics to help get you the best deals for large or small quantities, from truckloads to smaller USPS and DHL options.

Do you have a need for merchant services? AP Solutions has a program with the HMA to offer its members competitive rates, helping to keep those credit card fees down.

Need to get the word out about a product? The HMA has some incredible deals with Hobby Merchandiser, Kalmbach and Big Squid RC for advertising. The money you can save on advertising can easily offset the low HMA dues.

Need a health insurance plan? The HMA Association Health Program can get you covered.

The HMA also works with many of the other major groups in the hobby industry like the National Retail Hobby Stores Association (NRHSA), HobbyTown USA, the Academy of Model Aeronautics (AMA), the Toy Industry Association and the Craft and Hobby Association to name a few. It’s a big world out there, and the more people that are on the same journey, the better.

I have said it before, we ALL work for the same company, the hobby industry. We are all in this together, so why not see if the HMA can help you along the way?

Interested in joining? Find out more information and hear about the other benefits the HMA has to offer by contacting Heather Stoltzfus at heather.stoltzfus@hmahobby.org. **HM**



Hobby Manufacturers Association

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