

# HMAVIEWPOINT

## HMA is targeting growth & building networks



**Peter Vetri**  
*HMA President*  
*Atlantis Toy and*  
*Hobby*

I am very thankful for being elected as the new president of the HMA. My goal as president is to increase HMA membership to an unprecedented level. The Rocky Mountain Hobby-Expo is a perfect example of how my goal will be achieved.

Each year HMA members can look forward to the party sponsored by the HMA and hosted by Jim Marski, Rocky Mountain Hobby-Expo executive director, at his beautiful home 9,000 feet above sea level. This is truly a special event, something you will always want to mark on your calendar.

Your time at the Rocky Mountain Hobby-Expo will allow you to network with industry peers. You will come home from the show feeling motivated and excited about your business. The show offers many things. Not only will you be engaging the trade and your peers but also the consumer, the No. 1 target of our products!

We also will be adding a much-needed Supplier Network to the HMA. Establishing an HMA Supplier Network will allow members to quickly and easily find vetted suppliers that are specific to our industry. Seeking this type of contract work can be very confusing and costly. Providing members with online, private access to trusted suppliers will limit the frustration that businesses sometimes encounter. I plan on encouraging CAD designers, injection molders, box printers and decal supply artists to join our Association.

The one thing I really like about being in the hobby business is seeing how the products we make change people's lives. They make them happier. We manufacture products that not only entertain but also build skills that last a lifetime in young and old alike. Whether you want to fly a plane in a field, build a 1950s classic car, or perhaps a complete railroad layout of a section of the Allegheny Line, we in the HMA make those products. This is what makes me jump out of bed in excitement for another day in the Hobby Business! **HM**



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